



### The Facts:

- ▶ **175 Million People use a Computer every day, Including 60 Million Children.**
- ▶ **8 of 10 Americans spend part or all of their workday at a computer.**

### The Problem:

- ▶ **88% of users suffer from symptoms known as Computer Vision Syndrome (CVS).**

- |             |                       |                                |
|-------------|-----------------------|--------------------------------|
| • Eyestrain | • Loss of focus       | • Neck and shoulder pain       |
| • Headaches | • Tired, burning eyes | • Blurred vision at a distance |

### Why does CVS Occur?

- ▶ **CVS is caused by the constant effort it takes for your eyes to focus on a computer screen. Images on a computer screen are made up of "pixels" and your eyes continually drift out to their natural focal resting point and then strain to regain focus on the screen. This constant refocusing causes painful eyestrain symptoms.**

### The Cost in Lost Productivity:

- ▶ **A slightly inaccurate vision prescription at the computer can affect productivity by as much as 14% and accuracy by 38%.**
- ▶ **Calculated at only 10%, that's \$4000 for just one employee, at a salary of \$40,000!**
- ▶ **In this example, with a cost of \$270 for exam and glasses, an employer could reap a Cost Benefit Ratio of 15:1 by providing computer eyewear to employees. An improvement of just 1% would more than pay for the cost.**

**[SEE BACK SIDE FOR SOLUTIONS!](#)**

**To learn more, go to: [www.computerwear.net](http://www.computerwear.net) and [www.prio.com](http://www.prio.com)**

# Properly prescribed **COMPUTER EYEWEAR** can eliminate **CVS** and improve productivity.

## The Solution:

- ▷ **New technology lenses called *Near Variable Focus Lenses* designed specifically for computer use**
- ▷ **Special testing for the most accurate Rx**
- ▷ **Anti-reflective coating to eliminate glare**
- ▷ **Color Filter to protect against florescent lighting**



### VCD ComputerWear Program Packages

	<b>Estimated Value</b>
<b>Exam:</b> Comprehensive eye health exam, including refraction	\$ 119.00
<b>Lens Benefit:</b> Std. SV or Near Variable Focus lenses including A/R coating and Color Filter	\$ 261.00
<b>Frame Benefit:</b> \$100 Allowance towards any frame	\$ 100.00
<b>Total Estimated Value of Benefit</b>	<b>\$ 480.00</b>
<b>Member Payment at time of Service</b>	
Comprehensive Eye Health Exam	\$ 15.00
Computer Eyewear Materials	\$ 15.00

<b>Employee Cost</b>	Monthly Payroll	Annual	Monthly Bankdraft
VCD ComputerWear Complete	\$ 22.50	\$ 270.00	\$23.40
VCD ComputerWear Materials Only	\$ 18.00	\$ 216.00	\$18.90

- Complete: Includes Comprehensive Eye Health Exam, Frames, and Lenses
- Materials Only: Includes Frames and Lenses (Available if exam already covered by VCD)

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